

PLEASE JOIN US FOR THE

**GJP**

THE 2018  
GREAT PLAINS  
JOURNALISM AWARDS



PRESENTATION AND  
PROFESSIONAL DEVELOPMENT WORKSHOPS  
**COMING SPRING 2018**

[GreatPlainsAwards.org](http://GreatPlainsAwards.org)

REGIONAL RECOGNITION

Arkansas, Iowa, Kansas, Missouri, Nebraska,  
North Dakota, Oklahoma and South Dakota

To promote the highest standards of journalism, the Tulsa Press Club and Benevolent Association presents the Great Plains Journalism Awards. Journalists from newspapers, magazines and websites across the region are invited to enter their best work from the past calendar year. After an extensive judging process, winners will be recognized at an awards banquet and conference in Tulsa in Spring 2018.



**Entry deadline:  
Jan. 31, 2018**

Enter at [BetterNewspaperContest.com](http://BetterNewspaperContest.com)

Tulsa Press Club / 415 S. Boston Avenue / Tulsa, OK 74103 / (918) 583-7737

Preparation  
of entries

All submissions must  
be made online at

**[BetterNewspaperContest.com](http://BetterNewspaperContest.com)**

See contest rules inside this booklet  
for details on how to submit entries.

Questions?

Between 9 a.m. and 5 p.m.,  
call Anne Brockman at (918) 585-9924,  
ext. 226 or email [greatplainsawards@  
gmail.com](mailto:greatplainsawards@gmail.com). For entry fee questions, contact  
Kelly Nash at (918) 583-7737 or  
[kelly@tulsapressclub.org](mailto:kelly@tulsapressclub.org)

SCHOLARSHIPS  
FOR STUDENT  
WINNERS  
IN FIVE  
CATEGORIES

The Great Plains Journalism  
Awards is proud to announce  
that winners in the following  
Dan Harrison Memorial student  
categories each will be eligible  
to receive a \$1,500 scholarship  
courtesy

of the Tulsa Press Club:

- Student Editor of the Year
- Student Writer of the Year
  - Student Photographer  
of the Year
- Student Designer of the Year
- Student Broadcaster of the Year

**We look forward  
to receiving  
your entries and  
recognizing you  
for a job well  
done.**

# CONTEST RULES

**1.** Daily, weekly and monthly newspapers; photography from newspapers, magazines or media websites; magazines (general interest and organizational); television stations; radio and other news organizations that publish or broadcast in an eligible state or states or websites that are based out of an eligible state are eligible for the contest.

Eligible states are Arkansas, Iowa, Kansas, Missouri, Nebraska, North Dakota, Oklahoma and South Dakota.

**2.** All entries must have been published between Jan. 1 and Dec. 31, 2017.

**3.** Entrants who send in URLs — and in all online categories — should keep their sites intact and accessible until May 2018. If a site is behind a paywall, a username and password must be included with every entry.

**4.** All entries must be made online at [betternewspapercontest.com](http://betternewspapercontest.com) and must be received by Jan. 31 for consideration.

**5.** Entries that do not provide complete and accurate URLs can be disqualified.

**6.** The Great Plains Awards reserves the

right to use any part or the whole entry for publicity or educational purposes. Credit will be given to the submitting news organization.

**7.** Entries can be submitted by employers, such as newspapers or magazines, or by individuals working full time, part time or on a freelance basis. Freelancers' work should be published in states eligible for the contest.

**8.** The same story, series or photo may be submitted in more than one category. Each entry will require a separate entry fee.

**9.** Publications and individuals are not limited in the number of entries they can submit.

**10.** The entry fee is \$25 per entry. Student-only categories are \$15 to enter. Entry fees can be paid at [shop.tulsapressclub.org](http://shop.tulsapressclub.org) by credit card or PayPal. If paying by check, call the Tulsa Press Club at 918-583-7737. Entry fees must be paid or arrangements for fees must be made by Jan. 31.

**11.** The Great Plains organizing committee will select distinguished journalists to serve as judges. Names of judges will be announced after the contest period ends.

**12.** Finalists will be announced in each category, and winners will be honored at a spring banquet.

**13.** Students may enter any category but must pay the \$25 entry fee to compete in professional categories. Student-only categories are \$15 to enter.

**14.** Five student categories — Student Designer of the Year, Student Photographer of the Year, Student Editor of the Year, Student Writer of the Year and the Student Broadcaster of the Year — will include a Dan Harrison Memorial Scholarship component. Winners of each category are eligible for a \$1,500 scholarship paid directly to the student's university.

**15.** Radio, television and other media outlets are welcome to compete in web and video categories and in other categories where appropriate. Questions about this can be sent to Anne Brockman at

[greatplainsawards@gmail.com](mailto:greatplainsawards@gmail.com).

**16.** Entries should be submitted in one of the following manners:

**Stories:** A URL link to the story is preferred. A PDF of the work and accompanying material is acceptable if a URL is unavailable. For purposes of the Great Plains Awards winners book, finalists in each category will be asked to submit the text of their story if it cannot be copied from the entry provided.

**Design/headline writing:** PDFs of the original pages should be submitted.

**Photo categories:** JPEGs of the photos or PDFs of the photos as published should be submitted.

**Video/multimedia/website:** A URL link to the entry should be submitted.

**17.** Online-only publications can submit work where appropriate but must choose to be classified as a newspaper or magazine to compete. Some categories require work that has been printed.

## QUESTIONS?

Between 9 a.m. and 5 p.m., call Anne Brockman at (918) 585-9924, ext. 226, or email [greatplainsawards@gmail.com](mailto:greatplainsawards@gmail.com). For entry fee questions, contact Kelly Nash at (918) 583-7737 or email at [kelly@tulsapressclub.org](mailto:kelly@tulsapressclub.org)

# GP

THE 2018  
GREAT PLAINS  
JOURNALISM AWARDS



# GREAT PLAINS JOURNALISM AWARDS CATEGORIES

## Newspaper

### 1. News package

A package or series of stories on a single topic. Entries will be judged as a complete package, taking into consideration the writing, reporting, editing, photos, graphics, page design and web content. Name all staff members who contributed. This category is meant to honor every part of a story, from reporting through copy editing.

### 2. Project/investigative reporting

One story, package or series of stories on a single topic that required more than routine reporting. A brief letter explaining the reporting process is encouraged. No more than five bylines.

### 3. General news reporting

One story, or continuing coverage, on a single topic. May include sidebars. No more than five bylines.

### 4. Narrative story/series

One story, package or series of stories on a single topic written in a narrative style. Will be judged on quality of storytelling, reporting and writing.

### 5. Beat reporting

Three to five stories showing coverage of a beat such as education, health or crime.

### 6. Feature writing

A story, package or series on a single topic. May include sidebars.

### 7. Business reporting

A story, package or series on a single business topic. May include sidebars.

### 8. Business feature

A story, package or series on a single topic. May include sidebars.

### 9. Sports reporting

One story or continuing coverage of a sports event or topic. May include sidebars. No more than five bylines.

### 10. Sports feature

A story, package or series on a sports topic. May include sidebars.

### 11. Sports column

Three sports columns. One byline only.

### 12. Review

Three reviews on topics including food, music, movies, theater or books.

### 13. Food

Three stories showing coverage of a food beat. Reviews, features, blogs or news stories are encouraged.

### 14. Entertainment feature

A single story or package on an entertainment topic, including personality profiles. May include sidebars.

### 15. Specialty feature

A story, package or series on a single topic, including home, style, health and related topics. May include sidebars.

### 16. Special section

A printed special section created by a newspaper staff. Include a letter explaining the project. Online components can be submitted as supplemental material.

### 17. News page design

Include five pages by a single designer per entry.

### 18. Feature page design

Include five pages by a single designer per entry.

### 19. Sports page design

Include five pages by a single designer per entry.

### 20. Graphics/Illustration

Include three pages per entry.

### 21. Editorial cartoon

Five illustrations by an individual.

### 22. Editorial portfolio

Three columns by a single writer on any topic.

### 23. Personal column portfolio

Three columns by a single writer on any topic.

### 24. Headline portfolio

Submit three to five headlines written by one person. Include accompanying articles.

### 25. Great Plains Designer of the Year

Submit five to seven layouts by a single designer.

### 26. Great Plains Writer of the Year

Submit three to five articles by a single reporter. Entries will be judged on the quality of reporting and writing.

### 27. Great Plains Newspaper of the Year

Submit three editions, including two consecutive days and one free choice.

## Newspaper photography

### 28. Specialty photo

A single photo. Category can include studio, food, still life, fashion, etc. A photo that required planning and setup.

### 29. Portrait

A picture that captures an aspect of the subject's character.

### 30. General News

A single photo of a scheduled or organized event for which advance planning was possible.

### 31. Spot news

A single photo of an unscheduled event for which no advance planning was possible.

### 32. News photography, multiple

A collection of photos with a single theme that fits the description of the Spot News or General News category. Twelve image

maximum.

### 33. Feature photography, single

A single photo. Usually a found situation with strong human interest; a fresh view of an everyday scene.

### 34. Feature photography, multiple

A collection of photos with a single theme that fits the description of the Feature category. Twelve image maximum.

### 35. Sports action

A single picture showing participation in a game or athletic event that exploits peak action.

### 36. Sports feature

A feature picture that is sports-related.

### 37. Great Plains Newspaper Photographer/Portfolio of the Year

Include up to eight photos. Must include at least one multiple-picture story. Multiple picture stories count as one of the eight photos in the portfolio.

## Magazine photography

### 38. Magazine portrait

A single photo of a person.

### 39. Magazine specialty photo

A single photo. Category can include studio, food, still life, fashion, etc. A photo that required planning and setup.

### 40. Magazine photography, multiple

A collection of photos with a single theme. Can be feature, general news or spot news, fashion or portraiture. Twelve image maximum.

**Continued on next page**

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# GREAT PLAINS JOURNALISM AWARDS CATEGORIES

## 41. Magazine photography, feature

A single photo. Usually a found situation with strong human interest; a fresh view of an everyday scene.

## 42. Great Plains Magazine Photographer/Portfolio of the Year

Include up to eight photos. Must include at least one multiple-picture story. Multiple-picture stories count as one of the eight photos in the portfolio.

## Magazine

## 43. News writing

An article or series on one topic judged on the quality of reporting and writing.

## 44. Feature writing

An article or series judged on the quality of reporting and writing.

## 45. Profile writing

An article on a person judged on the quality of reporting and writing.

## 46. Column writing

Submit three columns by a single writer.

## 47. Page design

Submit a single story/spread.

## 48. Magazine cover

Include one cover.

## 49. Great Plains Magazine Writer of the Year

Include three to five articles by a single reporter. Entries will be judged on the quality of reporting and writing.

## 50. Great Plains Magazine of the Year

Include three editions, including two consecutive issues and one free choice.

## Online

## 51. General news

An article or series on one topic/news event judged on the quality of reporting, writing and online presentation (use of photos, videos, graphics, design, etc.).

## 52. Online project

One story, video, package, or series of stories and/or videos on a single topic that required more than routine reporting. A brief letter explaining the reporting process is encouraged.

## 53. Feature writing

An article or series on one topic/news event judged on the quality of reporting, writing and online presentation (use of photos, videos, graphics, design, etc.).

## 54. Multimedia graphic

An online graphic or related series of graphics that present information and data in a compelling, engaging manner.

## 55. Best website design, single page

Design of single page online. Include URL of the page you want judged.

## 56. Best website design, project

Design of group of pages online for a related topic. Include URL of the pages you want judged, up to five URLs, including the main landing page for the topic/project. Examples of topics include election coverage, a football team's season, the Olympics, the energy industry, etc.)

## 57. Best website design, overall

Overall design of an organization's website. Include the URL of the main page of the site to be judged.

## 58. Spot news video

(Maximum length: 5 minutes) An unscheduled and/or breaking news event for which there was no opportunity for

planning. The story must have been shot, edited, and posted within 24 hours. Original helicopter aerial video may be treated as file in this category.

## 59. General news video

(Maximum length: 5 minutes) A news-based story or an event-based story for which there was advance notice and/or opportunity for planning.

## 60. Feature video

A general news feature, or human-interest story. There is no deadline qualification for this category and can include long-term projects.

## 61. Sports video

A video with sports as its focus. There is no deadline qualification for this category and can include long-term projects.

## 62. News blog writing

Submit three to five examples of writing published in a news blog.

## 63. Entertainment/specialty blog

Submit three to five examples of entertainment or specialty (food, parenting, etc.) writing published in a blog.

## 64. Sports blog

Submit three to five examples of sports writing published in a blog.

## 65. Great Plains Website of the Year

A news website of any size. Include URL.

## Dan Harrison Memorial Student Categories

## 66. Great Plains Student Photographer of the Year

Include three to five photographs or up to two videos or audio slideshows by a single photographer. Multimedia is encouraged. A

letter of recommendation from newspaper adviser is recommended but not required. Winner of this category is eligible for a \$1,500 scholarship.

## 67. Great Plains Student Editor in Chief of the Year

Include three to five print editions and a letter from adviser. Winner of this category is eligible for a \$1500 scholarship.

## 68. Great Plains Student Designer of the Year

Include three to five pages designed by a single designer. A letter of recommendation from newspaper adviser is recommended but not required. Winner of this category is eligible for a \$1,500 scholarship.

## 69. Great Plains Student Writer of the Year

Include three to five stories by a single writer. A letter of recommendation from newspaper adviser is recommended but not required. Winner of this category is eligible for a \$1,500 scholarship.

## 70. Great Plains Student Newspaper of the Year

Include three editions. Entries will be judged on the quality of content, design and editing.

## 71. Great Plains Student Website of the Year

Include link to home page and three to five links to individual pages.

## 72. Great Plains Student Broadcaster of the Year

Include three to five segments from any student broadcast. No more than three to five minutes each. Winner of this category is eligible for a \$1,500 scholarship.

## 73. Great Plains Student Broadcast of the Year

Submit URL to one entire newscast or show, with the air date. Specify if the show is daily or weekly, live or taped. Please remove commercials. 60-minute maximum.

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